

AD HEALTH & SAFETY

Event Safety Solutions



NOKIA SKATE ALMIGHTY SUMMER 2008

As part of their 'Music Almighty' campaign celebrating the UK's love of music, Nokia created a series of free music and roller disco events in London, Birmingham and Manchester during Summer 2008. AD Health & Safety worked closely with the organisers, Mission Media, on all aspects of health and safety to ensure they were successful, incident-free events.

Due to the nature of the events, safety was a priority focus during the design and planning phase as designing out safety issues is ultimately better than managing them. Other issues were the potentially dangerous nature of the activity and crowd control with the anticipated popularity of the event.

AD Health & Safety advised the production team on 'safety by design' including safe capacities and contractor competency. Liaison with all the responsible authorities, production of all relevant documentation and safety management on site for the build and event were also key areas of responsibility. The operational phase of an event is extremely important and AD Health & Safety arranged for competent stewards and medical staff to professionally manage the event and ensure the safety of those attending.

From all perspectives, the events were a resounding success with safe and enjoyable weekends being had by several thousand people. After the first event in London's Southbank it went on to tour Birmingham and Manchester and is set to return to London in the summer of 2009.

Testimonial

"Mission has been working with the AD Health & Safety since 2007. We would simply not trust our business, or our clients business, with anyone else. They are incredibly flexible and it is a pleasure having them as part of our team." **Nicola Stephenson: MD Mission Media**

